Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Cancelled)

2. (Currently Amended) The display device of ~~claim 1~~claim 7, wherein:

the first rail further includes a third end and the second rail further includes a fourth end, and

the take-up part and the pulling part each comprise:

a first rail support for rotatably supporting the fourth end and the third end, respectively; and

a second rail support for rotatably and slidably supporting the first end and the second end, respectively.

3. (Currently Amended) The display device of ~~claim 1~~claim 7, wherein:

the first rail further includes a third end and the second rail further includes a fourth end, and

the pulling part includes:

a first rail support for supporting the fourth end rotatably; and

a second rail support for supporting the first end rotatably and slidably;

the take-up part includes:

a third rail support for supporting the third end rotatably, and

a fourth rail support for supporting the second end rotatably and slidably.

4. (Cancelled)

5. (Currently Amended) The display device of ~~claim 2~~claim 7, wherein

the take-up part and the pulling part further each include an elastic member, the elastic member biasing the slidable second rail support in a direction away from the first rail support.

6. (Cancelled)

7. (Currently Amended) ~~The display device of claim 6, wherein~~A display device comprising:

a display part made of a roll-up direct-view display element;

a take-up part attached on one end of the display part, the take-up part allowing the display part to be rolled up;

a pulling part attached on an other end of the display part, the pulling part allowing the display part to be rolled out; and

a holding part for holding the display part from behind, wherein

the holding part is formed of linkage, which are stored on a rear surface of the display part when the display part is rolled up, and are stretched across the rear surface of the display part when the display part is rolled out; and

the linkage includes:

a first rail having a first end and a second rail having a second end, the first rail and the second rail crossing each other

a rail intersection for rotatably supporting the first rail and the second rail at a point where the first rail and the second rail cross each other,

the first end being slidable within the pulling part and the second end being slidable within the take-up part;

the display part includes a first joint part on the rear surface thereof;

the holding part includes a second joint part;

the first joint part and the second joint part face each other when the display part is spread out,

at least one of the first joint part and the second joint part is one of a magnet and an electromagnet, and

the first joint part and the second joint part attract magnetically.

8. (Currently Amended) ~~The display device of claim 1, wherein~~ A display device comprising:

a display part made of a roll-up direct-view display element;

a take-up part attached on one end of the display part, the take-up part allowing the display part to be rolled up;

a pulling part attached on an other end of the display part, the pulling part allowing the display part to be rolled out; and

a holding part for holding the display part from behind, wherein

the holding part is formed of linkage, which are stored on a rear surface of the display part when the display part is rolled up, and are stretched across the rear surface of the display part when the display part is rolled out; and

the linkage includes:

a first rail having a first end and a second rail having a second end, the first rail and the second rail crossing each other

a rail intersection for rotatably supporting the first rail and the second rail at a point where the first rail and the second rail cross each other,

the first end being slidable within the pulling part and the second end being slidable within the take-up part;

at least one of the take-up part and the pulling part is provided at a side end thereof with a bending part which is bent backward; and

the display part can be bent by bending the bending part.

9. (Currently Amended) The display device of ~~claim 1~~claim 7, wherein

the take-up part includes a power circuit for supplying power to the display part and an audiovisual circuit for supplying an audiovisual signal to the display part;

the holding part includes a power wiring for supplying the power to the power circuit and an audiovisual wiring for supplying the audiovisual signal to the audiovisual circuit; and

the power supply wiring and the audiovisual wiring are connected to an external power supply and an audiovisual device via a connecting part provided in the pulling part.

10. (Cancelled)

11. (Previously Presented) The display device of claim 3, wherein

the take-up part and the pulling part further each include an elastic member, the elastic member biasing the slidable second rail support in a direction away from the first rail support.

12. - 14. Cancelled

15. (New) The display device of claim 8, wherein:

the first rail further includes a third end and the second rail further includes a fourth end, and

the take-up part and the pulling part each comprise:

a first rail support for rotatably supporting the fourth end and the third end, respectively; and

a second rail support for rotatably and slidably supporting the first end and the second end, respectively.

16. (New) The display device of claim 8, wherein:

the first rail further includes a third end and the second rail further includes a fourth end, and

the pulling part includes:

a first rail support for supporting the fourth end rotatably; and

a second rail support for supporting the first end rotatably and slidably;

the take-up part includes:

a third rail support for supporting the third end rotatably, and

a fourth rail support for supporting the second end rotatably and slidably.

17. (New) The display device of claim 8, wherein

the take-up part and the pulling part further each include an elastic member, the elastic member biasing the slidable second rail support in a direction away from the first rail support.

18. (New) The display device of claim 8, wherein

the take-up part includes a power circuit for supplying power to the display part and an audiovisual circuit for supplying an audiovisual signal to the display part;

the holding part includes a power wiring for supplying the power to the power circuit and an audiovisual wiring for supplying the audiovisual signal to the audiovisual circuit; and

the power supply wiring and the audiovisual wiring are connected to an external power supply and an audiovisual device via a connecting part provided in the pulling part.

19. (New) The display device of claim 16, wherein

the take-up part and the pulling part further each include an elastic member, the elastic member biasing the slidable second rail support in a direction away from the first rail support.